

Laurie J. James, MCD, CCELW, CDCC

MASTER CAREER DIRECTOR
CERTIFIED CAREER ENLIGHTENMENT LINKEDIN WRITER
CERTIFIED DISC™styles COMMUNICATIONS CONSULTANT

Networking Specialist | Expert Relationship Builder | Seasoned Public Speaker

Successfully coached thousands of professionals through their entire job search. Created more than 11,000 interview-snagging and job-winning résumés.

First person in Louisiana to earn each of the credentials referenced below:

CAREER IMAGE COACHING:

- Master Career Director (MCD)
- Certified Electronic Career Coach (CECC)
- Certified Career Research Professional (CCRP)
- Credentialed Career Master (CCM)
- International Job and Career Transition Coach (IJCTC)

TECHNICAL WRITING:

- Certified Career Enlightenment LinkedIn Writer (CCELW)
- Certified Résumé Writer (CRW)
- Certified Expert Résumé Writer (CERW)
- Nationally Certified Résumé Writer (NCRW)
- Certified Professional Résumé Writer (CPRW)

Published Author on Résumé Writing:

- Monster.com via Fast Company
- Money Magazine
- RésuméMaker.com software
- America's Top Résumés for America's Top Jobs, Second Edition (Jist)
- Best Cover Letters for \$100,000+ Jobs (Impact Publications)
- Best Résumés for \$100,000+ Jobs (Impact Publications)

Recognized Industry Leader:

- Co-founder and first President, Professional Résumé Writing and Research Association (**PRWRA – renamed Career Directors International in 2006**)
- Former Industry Affiliations: Career Masters Institute, National Résumé Writing Association; Professional Association of Résumé Writers

Noteworthy Industry Accomplishments:

- Spearheaded efforts with leaders of other career associations to form **VolunteersforCareers.com**, a website where more than 800 career professionals from all over the globe volunteered their services yielding more than 6,000 free career services valued at over \$2 million to the victims' families devastated by aftereffects of the 9/11 terrorist attack on the United States in 2001
- Introduced several industry innovations (*awards for members, various member benefits, multiple levels of credentialing, and opportunities for members in 19 countries*) to empower each other through collaborative efforts
- Co-created résumé writing recognition by introducing **Toast of the Résumé Industry (TORI) Awards**
- Created and served on international panel to **judge TORI award nominations**
- Co-created "Int'l Update Your Résumé" Month & "Int'l Update Your References" Week
- Keynote Speaker – R.L. Stevens & Associates at first company-wide meeting
- Keynote Speaker – First PRWRA Conference
- Keynote Speaker – Second Annual PRWRA Conference